

A WAY TO SUCCESS-KANJIKUZHY MODEL

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Kanjikuzhy is one of the rare panchayaths of Alappuzha which is not having either sea shore and lake shore . The panchayath already famous for its organic vegetable cultivation is now taking a leap ahead in Animal Husbandry sector also . Number of people involving in Animal Husbandry sector has been increased during the past few years .In Animal Husbandry sector there is a diversity among the farmers ,having dairy farmers,goat farmers , poultry farmers ,caninebreeders , rabbit farmers etc .

To bring about a remarkable change in this sector , many schemes were implemented catering all areas of the sector.Then adequate follow – up has been carried out to assess the improvement.In the dairy sector schemes like distribution of cows , heifers,feed subsidy schemes ,fodder cultivation , Azolla cultivation ,Assistance for cattle shed construction,biowaste as manure etc has been implemented through panchayaths and Department. Awarenessprogrammes and field visits were also have been conducted . Above all I used to keep in touch with our farmers for sharing their problems, for advices etc and that relation ship made me to know the pulse of dairy farming in Kanjikuzhy . I used to monitor milk collection at our three societies at frequent intervals and take measures to improve if there is any decrease. During this evaluation I knew that Dairy farming in Kanjikuzhy has been attaining heights . In 2011-12 ,the milk collection through societies was 7.15 lakh litres . In 2014- 15 , it has been raised up to 10.38 lakh liters . Now our daily average is 3130 liters . Apart from this milk from one farm has been marketing in the name of nature fresh a 25 l / day . It is marketing in glass bottles indicating the cow number.

During last few years numerous goats , chicks , ducks etc has been distributed through various projects . Chicks has also been distibuted in D.V.H.S.S ,charamangalam for implementing the departmental project . As a part of the follow up have identified the children who have reared poultry in a very good manner.In the first year, they have been appreciated as" Kuttikurshakar" at Chingam



In the second year , eggs have been collected and gave to an old age home as a token of charity . In the same day Veterinary Dispensary Kanjikuzhy and D.V.H.S.S. charamangalam has started a naw venture in the name of 'Samraksha' as a follow up programme for the Department project. Through that the PTA has been collecting eggs for the benefeciary students by paying the cost of eggs and PTA is using these eggs for the food of athletes in that school during the months of sports meet



Through this our benefeciary students are getting income and the sports students are getting quality food . This year the follow up has reached another level . Apart from the egg collection the PTA has taken initiative to fix a poultry shed in the school , which also was an innovative attempt of a farmer of Kanjikuzhy



This model of poultry shed has been exhibited in the Technology meet 2014 of ATMA at Alappuzha . Now the school has rearing 15 hens in the school premises in a very hygeinic manner and providing a good model of poultry rearing .

During my field work , I came to know , that Kanjikuzhy is having a variety of farmers but unfortunately they are not getting a static market . A marketing centre at Animal Husbandry sector was my dream for the past few years . Keeping this dream in mind I have made many attempts . At last small way has opened . In Co – operation with Agriculture department we have started marketing Drydung and Cow Urine @ Rs – 10/ Kg and Rs – 10/ litre through manure project 'Karmasena'in Agriculture office.This has been done as a follow up programme of 'Bio waste as manure project



This move made a good change among farmers and at last our dream of marketing centre became true on 26/08/2015 . The marketing centre has been inaugurated by Hon.MLA.Dr.T.M.Thomas Isaac at PanchayathDevelopmentSociety of Kanjikuzhy.



PDS is already having a marketing centre for organic vegetables. As apart of this we have started our centre



Through this centre, farmer can market goat milk, indigenous cow milk and milk products, eggs of hen, duck, quail, turkey and fancy birds, goats, cows, dogs, cats, quails, ornamental birds, indigenous fowls, broiler birds etc. Dried dung, cow urine and goat manure can also be marketed here



There are a lot of efforts behind these achievements. The most important key factor is the teamwork of staff of veterinary dispensary, kanjikuzhy, panchayath and Animal Husbandry Department. The support from my family is

also a positive factor. In home we are rearing three indigenous cows ,hens,dog and doing organic vegetable cultivation. This makes me to feel the pulse of a farmer

In Veterinary dispensary, kanjikuzhy, the infrastructure has been made in such a way that it can cater the needs of the panchayath in a very effective manner. By the team work we are providing quality service timely to the possible extent.. We are keeping a small garden and a little of organic vegetable cultivation also for demonstration purpose . A small museum has been set up with specimens collected during the field work , documentation of rare cases etc .

We the team of Kanjikuzhy is having a lot of dream to fulfill, for that we have to go miles and miles .