

**FIRST
ANNOUNCEMENT**

National Seminar on
**Newer approaches in cow comfort systems
for better productivity**

on
25.6.2016

Jointly organized by



Indian Dairy Association

(Kerala State Chapter)

&



Indian Veterinary Association

College of Veterinary and Animal Sciences,
Mannuthy Unit

Sponsored by

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Mallikassery (P.O), Kottayam
Kerala, India

Venue

Hotel Pearl Regency, Thrissur

About IDA

Indian Dairy Association (IDA), established in 1948 is one of the largest professional association that functions as the apex body of Indian dairy industry by knitting the dairy fraternity together. The members include representatives from co-operatives, MNC's, corporate bodies, private institutions, educational institutions, government and public sector units. IDA's Head Quarter is at New Delhi and the zonal branches are in Bangalore, Kolkata, Mumbai and Delhi. It has state chapters at Anand (Gujarat), Thrissur (Kerala), Jaipur (Rajasthan), Chandigarh (Punjab), Patna (Bihar), Karnal (Haryana), Chennai (Tamil Nadu) and Hyderabad (Andhra Pradesh). The Kerala Chapter established in 2004, functions at College of Dairy Science and Technology, Mannuthy.

About IVA

Indian Veterinary Association (IVA), Mannuthy unit is functioning since 1978 at College of Veterinary & Animal Sciences, Mannuthy. This unit has 180 members. Being a professional organization, IVA stands for the promotion of professional competence in Veterinary Science and Animal Husbandry activities. Apart from this it strives for upholding and safeguarding the dignity, honour, rights and interest of the profession and ensuring unity among members.

Seminar: Newer approaches in cow comfort systems for better productivity

In the current scenario of environmental stressors greatly affecting the physiology and productivity of dairy animals, the concept of cow comfort is becoming a priority to both dairy farmers and veterinarians. A comfortable cow is one that is at peace with her environment. Enough scientific evidences are there to show that cows housed in a comfortable environment produce more milk and have healthier and longer lives. However information regarding the available practical and economical solutions to deal the issue of environmental stressors are scanty. Considering these facts, a one day National seminar on “Newer approaches in cow comfort systems for better productivity” is being organized jointly by the Indian Dairy Association (Kerala State Chapter) & Indian Veterinary Association (CVAS, Mannuthy) on 25.6.2016.

Office bearers

Dr.P.I. Geevarghese Chairman
Dr. Lijimol James, Secretary
IDA (Kerala state chapter)

Dr.P.C.Alex- President
Dr.S.Sankaralingam -Secretary
IVA,CVAS Mannuthy Unit

Programme Schedule

25-06-2016

- 9:00am-9:30am : Registration
- 9.30am-10.30am : Inaugural function and
Felicitation of
Dr.R.Rajendra Kumar
(Fellow- Indian Dairy
Association and Former
Dean, CDST, Mannuthy) &
Mrs Lilly Mathew (Best
women dairy entrepreneur of
SouthZone)
- 10.30am-10.45am : Tea Break
- 10.45am-11.30 am : Technical Session 1
- 11.30 a.m-12.15pm : Technical Session 2
- 12.15pm 1.15 pm : Company presentation
- 1.15pm-2.00pm : Lunch break
- 2.00pm-3.00 pm : B 2 B meet
- 3.00pm-4.00 pm : Valedictory function